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## Business Development Officer

**Posted by:** Wearealldgirls Inc.

**Posting date:** 08-Nov-2024      **Closing date:** 07-May-2025

**Education:** Bachelor's degree

**Language:** English

**Job location:** Wood Buffalo

**Salary:** \$Salary 46.00 to 56.00 hourly (To be negotiated) Per Hour

**Years of Experience:** 2 years

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ1570438

## Job description:

### Responsibilities

#### Tasks

- Develop policies
- Perform administrative tasks
- Plan development projects
- Respond to inquiries from members of the business community concerning development opportunities
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
- Conduct analytical marketing studies
- Conduct social or economic surveys on local, regional, or international areas to assess the development of potential and future trends
- Design market research questionnaires

Develop a portfolio of marketing materials  
Evaluate customer service and store environments  
Develop feasibility studies  
Conduct online marketing, E-commerce, and Website promotions  
Develop marketing strategies  
Ensure appropriate business/commercial licenses are in place  
Deliver presentations at conferences, workshops, or symposia  
Develop and implement business plans  
Consult with clients after the sale to provide ongoing support

### **Who can apply for this job?**

#### **Only apply to this job if:**

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.

**Address: 30 Riedel Street, Fort McMurray Alberta T9H3E1**