



MARKETING COORDINATOR (NOC: 11202)

Posted by: Mayfield Technology Group Inc.

Posting date: 31-Jan-2024 **Closing date:** 29-Jul-2024

Education: Bachelor's degree

Language: English

Job location:

Salary: \$32.35

Years of Experience: Fresher (less than 1 year)

Vacancy: 1

Job Type: Full Time

Job id: CAJ7526303

Expired

Job description:

MARKETING COORDINATOR (NOC: 11202)

Posted on January 31, 2024 Mayfield Technology Group Inc

JOB DETAILS

Location

North York, Ontario M3J 3J7

Salary

\$32.35 hourly / 30 hours per Week

Terms of employment

Permanent employment

Full time

Day, Morning

Start date

Starts as soon as possible

Vacancies

1 vacancy

OVERVIEW

Languages

English

Education

Bachelor's degree

Experience

1 year to less than 2 years

Work setting

Business and/or industry

Consulting firm

RESPONSIBILITIES

Tasks

- Train and supervise staff
- Perform administrative tasks
- Plan development projects
- Respond to enquiries from members of the business community concerning development opportunities
- Conduct comparative research on marketing strategies for industrial and commercial products

- Prepare reports, research papers, educational texts or articles
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Conduct analytical marketing studies
- Design market research questionnaires
- Develop portfolio of marketing materials
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Maintain and manage digital database

Experience and specialization

- Computer and technology knowledge
- MS Office
- MS Outlook

ADDITIONAL INFORMATION

Work conditions and physical capabilities

Work under pressure

Tight deadlines

Fast-paced environment

Attention to detail

Personal suitability

- Client focus
- Efficient interpersonal skills
- Excellent oral communication
- Excellent written communication
- Flexibility
- Initiative
- Judgement
- Organized
- Team player
- Accurate

- Dependability
- Reliability

Who can apply to this job?

Only apply to this job if:

You are a Canadian citizen, a permanent or a temporary resident of Canada.

You have a valid Canadian work permit.

If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

HOW TO APPLY

Direct Apply

By applying directly on Job Bank (Direct Apply)

By email

mayfieldtechgrpinc-careers@post.com

Posted on canadianjobportal.com