



## Marketing specialist

**Posted by:** Youngs Memorials

**Posting date:** 20-Dec-2025      **Closing date:** 18-Jun-2026

**Education:** College diploma

**Language:** English

**Job location:** Regina

**Salary:** \$35.9 Per Hour

**Years of Experience:** 1 year

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ3851799

## Job description:

### Languages

English

### Education

College/CEGEP  
or equivalent experience

### Experience

7 months to less than 1 year

**Hybrid**

Work must be completed both in person and remotely.

**Work setting**

Private company, corporation or industry

**Tasks**

- Develop all kinds of events for publicity, fundraising and information purposes
- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare bibliographies, indexes, reading lists, guides and other finding aids
- Prepare written material such as reports, briefs, website content
- Publicize activities, workshops, meetings and other events for fundraising or information purposes
- Write speeches, presentations and press releases
- Perform administrative tasks
- Conduct comparative research on marketing strategies for industrial and commercial products
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Prepare and/or deliver educational, publicity and information programs, materials and sessions
- Conduct analytical marketing studies
- Design market research questionnaires
- Develop portfolio of marketing materials
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Deliver presentations at conferences, workshops or symposia
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

**Supervision**

No supervision responsibility

**Additional information****Work conditions and physical capabilities**

Tight deadlines  
Attention to detail

**Job type**

**Permanent full time**

**Personal suitability**

Client focus  
Excellent oral communication  
Excellent written communication  
Initiative  
Team player  
Dependability

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [y Memorials@sasktel.net](mailto:y Memorials@sasktel.net)**

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