



## Marketing Specialist

**Posted by:** West Edmonton Truckland

**Posting date:** 07-Jan-2026      **Closing date:** 06-Jul-2026

**Education:** College / CEGEP

**Language:** English

**Job location:** Edmonton

**Salary:** \$36.00 Per Hour

**Years of Experience:** 2 years

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ1815184

### Job description:

**Marketing Specialist (1 Position)**

**Job Type:** Permanent full time

**Wage and Hours:** \$36.00/hour, 35 – 40 hours/week.

**Employment Conditions:** Morning, Evening, Day, On Call

**Language Required:** English

**Work Location:** 16818 118 Ave Edmonton, AB T5V 1M8

### Requirements:

- College, CEGEP or other non-university certificate or diploma from a program of 1

year to 2 years or equivalent experience

- 3-5 years of work experience

#### **Job Duties:**

- Develop and implement integrated marketing strategies for both digital and offline channels, ensuring consistent brand positioning across all business units and locations.
- Preparation of reports, briefs, websites and press releases
- Assess characteristics of products or services to be promoted to determine marketing and advertising needs
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
- Assist in the preparation of brochures, reports, newsletters and other material

CVs and Resumes please send to [Ryeung86@yahoo.com](mailto:Ryeung86@yahoo.com)

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [Ryeung86@yahoo.com](mailto:Ryeung86@yahoo.com)

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