Graphic Designer (Packaging & Product Visuals)

Posted by: Teqtronix International Inc.

Posting date:26-Nov-2025   **Closing date**: 25-May-2026

Education: Bachelor's Degree

Language: English

Job location: Richmond Hill

Salary: $36 Per Hour

Years of Experience: 2 years

Vacancy: 1

Job Type: Full Time   **Job id**: CAJ6291550

Job description:

Job Posting: Graphic Designer (Packaging & Product Visuals)

Teqtronix International Inc. is a rapidly growing, comprehensive turnkey private labeling firm, recognized as a leading manufacturer of consumer electronics and mobile accessories in Canada. We specialize in the design, manufacturing, and distribution of a wide range of consumer products, including electronics, mobile accessories, audio, yoga, and lifestyle goods.

We offer custom-tailored, end-to-end manufacturing and branding solutions to brands, retailers, distributors, and service providers across North America, Europe, and Australia. Our full-service offerings encompass:

- Product and Package Design
- Award-Winning Product Manufacturing

- Professional Photography and Visual Assets
- Vendor Managed Inventory and Distribution

We are proud to be a trusted supplier to major North American retailers, including Walmart, Staples, Target, Real Canadian Superstore, Canadian Tire, Indigo, and Loblaws.

Website: https://teqtronix.com

Primary Business Address: 9099 Leslie St Unit C, Richmond Hill, ON L4B 1K9

Position Summary

We are seeking a highly creative, proactive, and detail-oriented Graphic Designer to join our team, reporting to the Lead Graphic Designer. This role is critical for maintaining and strengthening the brand's visual language across all design materials, with a primary focus on innovative product packaging and visual presentation. The role operates within a culture of innovation that constantly pushes the boundaries of quality and design.

Main Responsibilities:

I. Product Packaging Design

- Develop creative and functional packaging concepts that align with brand aesthetics and market positioning.
- Prepare dielines, print-ready files, and mockups for packaging production.
- Collaborate with product managers and suppliers to ensure material feasibility, color accuracy, and production quality.

II. Product Design & Visual Presentation

- Design product appearance details, including surface graphics, colorways, and labeling elements.
- Create compelling product renderings, lifestyle visuals, and digital mockups for marketing and sales use.
- Assist in refining product concepts to ensure visual consistency and commercial appeal.

III. Presentation, Brand Identity, and Visual Consistency

- Create professional presentation decks and visual assets for internal and external use (e.g., product introductions, sales pitches, brand guidelines).
- Ensure all assets meet brand guidelines, color standards, and typography systems.
- Translate complex ideas and product information into clear, attractive visual formats.

IV. Cross-Team Collaboration & Innovation

- Work closely with product development, marketing, and sales teams to deliver creative solutions that support business goals.
- Communicate directly and effectively with the China team/factories to ensure design intent is accurately realized in production.
- Stay up to date with design trends, packaging innovations, and new materials to provide fresh, creative ideas that enhance product competitiveness and brand value.

Qualifications and Requirements

- Bachelor's degree in Graphic Design, Visual Communication, Industrial Design, or a related field.
- Two (2) to five (5) years of professional experience in graphic design, ideally within consumer goods, packaging, or lifestyle brands.
- Experience in retail or product-based industries is an asset.
- Proficient in Adobe Creative Suite is required, specifically: Illustrator, Photoshop, and InDesign.
- Solid understanding of printing techniques, color systems (CMYK, Pantone), materials, and finishing methods.
- Understanding of how to leverage AI tools to enhance creative workflow and design efficiency.
- Experience with 3D rendering tools (e.g., Blender) or digital and web design tools (e.g., Figma) is a plus.
- Strong visual storytelling and brand identity sense.
- Excellent command of typography, color, and layout principles.
- Ability to develop concepts from mood board to final artwork.
- A comprehensive portfolio showcasing packaging, product visuals, and digital design projects is required.
- Capable of managing multiple design projects under tight deadlines.
- Excellent communication and presentation skills for explaining design rationale.
- Collaborative team player who can work effectively with product, marketing, and sourcing teams.

Compensation and Benefits

Salary: $36.00 per hour

Working Hours: 40 hours per week

Vacation: 10 working days

Other Benefits: Flexible working hours, extended health care, dental care, paid vacation, onsite parking, etc.

How to Apply

Interested candidates are invited to submit their resume and comprehensive portfolio to our recruiting email: <mark>hr@teqtronix.com</mark>. We thank all applicants for their interest; however, only those selected for an interview will be contacted.

To apply for this job vacancy, please send your resume along with a cover letter and a refrence letter from your previous employer to the following email: hr@teqtronix.com

Posted on canadianjobportal.com