



## Regional development officer

**Posted by:** HALO ATLANTIC CONSULTING GROUP

**Posting date:** 14-Nov-2025      **Closing date:** 13-May-2026

**Education:** Bachelor

**Language:** English

**Job location:** Halifax

**Salary:** \$41.30 Per Hour

**Years of Experience:** 2 years

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ4506163

### Job description:

**Tasks:**

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals

- Design market research questionnaires
- Evaluate customer service and store environments
- Design, conduct and analyze quantitative and qualitative research projects
- Develop feasibility studies
- Conduct online marketing, E-commerce and Website promotions
- Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
- Develop marketing strategies
- Develop and implement business plans

**Computer and technology knowledge:**

- iOS
- MS Excel
- MS Office
- MS Outlook
- MS PowerPoint
- MS Windows
- MS Word
- Database management
- Tablet computer

**Work conditions and physical capabilities:**

- Work under pressure
- Attention to detail

**Personal suitability:**

- Accurate
- Client focus
- Flexibility
- Initiative
- Judgement
- Organized
- Reliability
- Team player

Integrity

**Benefits:**

Other benefits

Learning/training paid by employer

Team building opportunities

Parking available

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [4203576novascotia@gmail.com](mailto:4203576novascotia@gmail.com)**

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