



## Marketing coordinator

**Posted by:** Ms. H Studio

**Posting date:** 22-Oct-2025      **Closing date:** 20-Apr-2026

**Education:** College or above

**Language:** English

**Job location:** Halifax

**Salary:** \$35 Per Hour

**Years of Experience:** 1 year

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ5017585

### Job description:

Develop communication strategies

Develop policies

Implement communication strategies and programs

Oversee the preparation of public written material

Prepare written material such as reports, briefs, website content

Publicize activities, workshops, meetings and other events for fundraising or information purposes

Supervise staff

Plan development projects

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Advise clients on advertising or sales promotion strategies

Assist in the preparation of brochures, reports, newsletters and other material

Co-ordinate special publicity events and promotions

Conduct public opinion and attitude surveys

Gather, research and prepare communications material

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Design market research questionnaires

Develop portfolio of marketing materials

Evaluate customer service and store environments

Design, conduct and analyze quantitative and qualitative research projects

Conduct online marketing, E-commerce and Website promotions

Develop marketing strategies

Maintain and manage digital database

Consult with clients after sale to provide ongoing support

MS.H STUDIO is a balloon arrangement and floral design studio. We are focus on delivering our product in an innovative, elegance, advanced so you can relax and enjoy our service at your special event. We value each customer and their feedback, our professional staff is dedicated to making your experience a pleasant one. that is why we always go the extra mile to make your order perfect.

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [mshstudiohalifax@gmail.com](mailto:mshstudiohalifax@gmail.com)**

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