



Marketing coordinator

Posted by: Ms. H Studio

Posting date: 22-Oct-2025 **Closing date:** 20-Apr-2026

Education: College or above

Language: English

Job location: Halifax

Salary: \$35 Per Hour

Years of Experience: 1 year

Vacancy: 1

Job Type: Full Time

Job id: CAJ5017585

Job description:

Develop communication strategies

Develop policies

Implement communication strategies and programs

Oversee the preparation of public written material

Prepare written material such as reports, briefs, website content

Publicize activities, workshops, meetings and other events for fundraising or information purposes

Supervise staff

Plan development projects

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
Advise clients on advertising or sales promotion strategies
Assist in the preparation of brochures, reports, newsletters and other material
Co-ordinate special publicity events and promotions
Conduct public opinion and attitude surveys
Gather, research and prepare communications material
Conduct analytical marketing studies
Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends
Design market research questionnaires
Develop portfolio of marketing materials
Evaluate customer service and store environments
Design, conduct and analyze quantitative and qualitative research projects
Conduct online marketing, E-commerce and Website promotions
Develop marketing strategies
Maintain and manage digital database
Consult with clients after sale to provide ongoing support
MS.H STUDIO is a balloon arrangement and floral design studio. We are focus on delivering our product in an innovative, elegance, advanced so you can relax and enjoy our service at your special event. We value each customer and their feedback, our professional staff is dedicated to making your experience a pleasant one. that is why we always go the extra mile to make your order perfect.

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: mshstudiohalifax@gmail.com

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