



Digital Marketing Coordinator

Posted by: DOT & Company

Posting date: 08-Apr-2023 **Closing date:** 09-Aug-2023

Education: Bachelor's (Preferred)

Language: English (Required)

Job location:

Salary: \$\$50,000.00-\$70,000.00

Years of Experience: 2 years

Vacancy: 1

Job Type:

Job id: CAJ7521444

Expired

Job description:

We're on the hunt for a Digital Marketing Coordinator who can slay project management and juggle clients like a boss. If you know your CPMs from your CPCs and your ROIs from your KPIs, then you might just be the unicorn we're looking for. We want someone who can rock our clients' socks off and have a good time doing it!

Join the team at DOT & Company, a top-tier client account management agency, as a Digital Advertising Account Manager ! We are seeking a marketing superstar who is an expert communicator with extensive knowledge of the digital marketing industry. As a Digital Advertising Account Manager, you will be responsible for managing the liaison between the marketing agency and clients while overseeing internal project management tasks.

We are searching for a highly organized self-starter who is passionate about driving work towards successful completion by understanding the vision, path, and success for all stakeholders while keeping an eye on every little detail. Are you a leader, self-starter, and thrive on efficiency? If so, we want to hear from you!

At DOT & Company, our core values are the driving force behind our agency's success. As a Digital Advertising Account Manager, you will embody these values and use them to guide your work every day, ensuring our clients

receive the top-notch service they deserve.

Driven, Approachable, Persistent, Bubbly, Supportive.

If you are a self-starter who thrives on efficiency, with 3 years of digital marketing experience and the ability to work independently and multitask, we invite you to join our close-knit team of like-minded professionals who are incredibly hard-working and truly passionate about their work. We offer flexible working hours, so you can create a career that fits your lifestyle, whether that means travelling the world with your laptop or simply getting your laundry done between meetings!

Responsibilities:

- You'll act as a crucial link between our internal team members and our esteemed clients.
- You'll be responsible for managing internal resources to ensure that projects are on track and delivered on time, without compromising on quality.
- Building strong relationships with clients is key, as you'll be their trusted advisor, ensuring seamless communication and successful campaign delivery.
- You'll work closely with internal and external team members to coordinate tasks, prioritize deliverables, and develop timelines.
- As a natural leader, you'll also take the lead on scheduling necessary project-related meetings such as kickoffs, brainstorming, and reviews.
- And, with a focus on excellence, you'll take ownership of your account performance and use forward-thinking strategies to achieve exceptional results.

Requirements:

- We are looking for someone with a proven track record of at least 3 years in the digital marketing industry, preferably with agency experience.
- The ideal candidate is confident in their ability to work autonomously and efficiently, even in a fast-paced, high-pressure environment.
- You should be skilled at multitasking and managing your time effectively to deliver on multiple projects, while maintaining exceptional quality.
- We are also seeking someone who has a calm and collected approach to problem-solving, keeping a level head even in challenging situations.

What we offer:

- At DOT & Company, we understand the importance of work-life balance. You will join a supportive and collaborative team of driven professionals who are passionate about their work.
- We offer flexible working hours, giving you the autonomy to create a schedule that works best for you and your clients.
- Whether you want to work from a tropical beach or the comfort of your own home, we believe in helping you achieve your ideal work-life integration!

If you're excited about this opportunity, please apply via the link in this posting or at <https://www.dotandcompany.co/camapply-indeed/>

Job Type: Full-time

Salary: \$50,000.00-\$70,000.00 per year

Benefits:

- Dental care
- Disability insurance
- Extended health care
- Flexible schedule
- Paid time off
- Vision care
- Work from home

Schedule:

- Monday to Friday

Supplemental pay types:

- Retention bonus

Experience:

- digital marketing agency: 3 years (required)

Work Location: Remote

Posted on canadianjobportal.com