



## Graphic Designer

**Posted by:** TORONTO FILM FESTIVAL

**Posting date:** 08-Apr-2023      **Closing date:** 23-Aug-2023

**Education:** Diploma in Graphic Design

**Language:** English (Preferred)

**Job location:**

**Salary:** \$\$25 an hour

**Years of Experience:** 1 year

**Vacancy:** 2

**Job Type:** Full Time

**Job id:** CAJ2833014

Expired

## Job description:

### GRAPHIC DESIGNER

Contract

Full-time

Creative Services

TIFF is a charitable, cultural organization dedicated to presenting the best of international and Canadian cinema and creating transformational experiences for film lovers and creators of all ages and backgrounds in our home - TIFF Bell Lightbox. Our mission: To transform the way people see the world, through film.

TIFF is committed to embracing diversity and treating all individuals with respect, dignity and fairness by removing physical, social and economic barriers to participation.

We encourage you to reflect on the land that you are on, who the traditional keepers of the land are, what the treaty relationship is, or if it's unceded territory. TIFF is located on the Treaty Lands and Territory of the

Mississaugas of the Credit and the traditional territory of the Anishinaabe, the Wendat, and the Haudenosaunee. We are grateful to work on this land.

We are currently hiring for the position of:  
**GRAPHIC DESIGNER**

The Graphic Designer is responsible for conceptualizing, designing and presenting creative concepts for all TIFF initiatives, executing tactical elements of campaigns as requested by various departments within the organization, determining aesthetic direction of various TIFF initiatives, adjusting as necessary, and managing relationships with colleagues and vendors. The graphic designer reports to the Senior Graphic Designer and works on a team of designers, as well as the larger creative department composed of video and editorial teams.

**RESPONSIBILITIES:**

- Ideates, designs and conceptualizes visual identities for campaign refreshes and new initiatives in collaboration with the design team as assigned
- Works in Adobe InDesign, Illustrator and Photoshop to produce complex visual systems and designs for publications, social channels, web, digital signage, and site banners and wraps
- Participates constructively in creative brainstorming, assisting and offering feedback to other designers
- Pitches and presents original conceptual thinking to key organizational stakeholders and implements feedback based on discussions
- Maintains brand consistency throughout all projects by use of fonts, logos, colours and assets, supporting the evolution of the TIFF aesthetic and reinforcing brand guidelines
- Works collaboratively with other TIFF teams and external vendors to ensure the integrity and purpose of the creative concept remains in focus throughout, while maintaining or improving relationships
- Solves creative and communication issues in projects based on the brief provided
- Able to adapt established brands and design systems across various print and digital asset deliverables
- Uses effective time management to work on multiple projects with varying timelines, scheduling and completing all required tasks as assigned
- Uses departmental and organizational guidelines to make decisions, seeking supervisor input if there is ambiguity
- Uses assigned resources effectively to satisfy quality and organizational needs
- Adaptable to a flexible work schedule including some evenings and weekends

**JOB GRADE & SALARY OR RATE OF PAY:**

- \$25/hourly

**WORK LOCATION:**

- Office Location: 350 King Street West, Toronto, ON M5V 3X5
- Weekly in office requirements:
  - Minimum 2 days (November to May)
  - Minimum 3 days (June to October)
- Festival Office Requirements: Full Time during Festival

**MINIMUM REQUIREMENTS:**

- Degree/Diploma in Graphic Design
- 2+ years of graphic design experience

TIFF is committed to fostering an inclusive and accessible environment where employees feel valued and respected, and where every employee has the opportunity to realize their potential. As such, we welcome and encourage applicants who identify as racialized persons, Indigenous persons, persons with disabilities, and persons across the spectrum of sexual orientation and gender identities.

**Posted on [canadianjobportal.com](https://canadianjobportal.com)**