



Marketing Specialist

Posted by: Cprepair Cellphone Repair Inc.

Posting date: 04-Aug-2025 **Closing date:** 24-Aug-2025

Education: College, CEGEP or other non-university certificate or diploma from a program

Language: English

Job location: Halifax

Salary: \$26.00 to 33.00 Per Hour

Years of Experience: 3 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ1921267

Job description:

Tasks:

Develop communication strategies

Implement communication strategies and programs

Train staff

Perform administrative tasks

Plan development projects

Recruit and hire staff

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Advise clients on advertising or sales promotion strategies
Answer written and oral inquiries
Assist in the preparation of brochures, reports, newsletters and other material
Gather, research and prepare communications material
Conduct analytical marketing studies
Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends
Design market research questionnaires
Develop portfolio of marketing materials
Evaluate customer service and store environments
Conduct online marketing, E-commerce and Website promotions
Develop marketing strategies
Maintain and manage digital database
Consult with clients after sale to provide ongoing support
Supervise office and volunteer staff

Computer and technology knowledge:

MS Office
MS Windows
MS Excel
MS PowerPoint
MS Word
Spreadsheet
Tablet computer
Google Drive
Electronic mail

Work conditions and physical capabilities:

Work under pressure
Tight deadlines
Attention to detail
Overtime required
Personal suitability
Client focus

Efficient interpersonal skills:

Organized

Team player

Accurate

Reliability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: hussain801alhamoud@gmail.com

Posted on canadianjobportal.com