



Marketing Specialist

Posted by: Crepair Cellphone Repair Inc.

Posting date: 04-Aug-2025 **Closing date:** 24-Aug-2025

Education: College, CEGEP or other non-university certificate or diploma from a program

Language: English

Job location: Halifax

Salary: \$26.00 to 33.00 Per Hour

Years of Experience: 3 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ1921267

Expired

Job description:

Tasks:

Develop communication strategies

Implement communication strategies and programs

Train staff

Perform administrative tasks

Plan development projects

Recruit and hire staff

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

- Advise clients on advertising or sales promotion strategies
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Gather, research and prepare communications material
- Conduct analytical marketing studies
- Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends
- Design market research questionnaires
- Develop portfolio of marketing materials
- Evaluate customer service and store environments
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Maintain and manage digital database
- Consult with clients after sale to provide ongoing support
- Supervise office and volunteer staff

Computer and technology knowledge:

- MS Office
- MS Windows
- MS Excel
- MS PowerPoint
- MS Word
- Spreadsheet
- Tablet computer
- Google Drive
- Electronic mail

Work conditions and physical capabilities:

- Work under pressure
- Tight deadlines
- Attention to detail
- Overtime required
- Personal suitability
- Client focus

Efficient interpersonal skills:

Organized

Team player

Accurate

Reliability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: hussain801alhamoud@gmail.com

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