



## Marketing Specialist

**Posted by:** Cprepair Cellphone Repair Inc.

**Posting date:** 08-Jul-2025      **Closing date:** 28-Jul-2025

**Education:** College, CEGEP or other non-university certificate or diploma from a program

**Language:** English

**Job location:** Halifax

**Salary:** \$26.00 to 33.00 Per Hour

**Years of Experience:** 3 years

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ5711938

## Job description:

Tasks:

Develop communication strategies

Implement communication strategies and programs

Train staff

Perform administrative tasks

Plan development projects

Recruit and hire staff

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Advise clients on advertising or sales promotion strategies  
Answer written and oral inquiries  
Assist in the preparation of brochures, reports, newsletters and other material  
Gather, research and prepare communications material  
Conduct analytical marketing studies  
Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends  
Design market research questionnaires  
Develop portfolio of marketing materials  
Evaluate customer service and store environments  
Conduct online marketing, E-commerce and Website promotions  
Develop marketing strategies  
Maintain and manage digital database  
Consult with clients after sale to provide ongoing support  
Supervise office and volunteer staff

Computer and technology knowledge:

MS Office  
MS Windows  
MS Excel  
MS PowerPoint  
MS Word  
Spreadsheet  
Tablet computer  
Google Drive  
Electronic mail

Work conditions and physical capabilities:

Work under pressure  
Tight deadlines  
Attention to detail  
Overtime required  
Personal suitability  
Client focus

Efficient interpersonal skills:

Organized

Team player

Accurate

Reliability

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [hussain801alhamoud@gmail.com](mailto:hussain801alhamoud@gmail.com)

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