



## Marketing coordinator

**Posted by:** Burnaby Cariboo RV Park (BCRV)

**Posting date:** 04-Jul-2025      **Closing date:** 24-Jul-2025

**Education:** College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

**Language:** ENGLISH

**Job location:** Burnaby

**Salary:** \$37.50 Per Hour

**Years of Experience:** Fresher (less than 1 year)

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ5664871

## Job description:

JOB POSTING ADVERTISED

**marketing coordinator** Verified

Posted on July 03, 2025 by [Burnaby Cariboo RV Park \(BCRV\)](#)

**Job details**

Burnaby, BC  
V3N 4T2

On site

37.50 hourly / 30 hours per week

Permanent employment  
Full time

Day, Evening, Morning, Overtime, Shift

Starts as soon as possible

1 vacancy

Job Bank #3345182

## Overview

### Languages

English

### Education

College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

### Experience

7 months to less than 1 year

### On site

Work must be completed at the physical location. There is no option to work remotely.

## Responsibilities

## Tasks

- Implement communication strategies and programs
- Oversee the preparation of public written material
- Supervise professional and support staff and students
- Train staff
- Write speeches, presentations and press releases
- Administer programs to promote industrial and commercial business investment in rural and urban areas
- Perform administrative tasks
- Plan development projects
- Recruit and hire staff
- Develop social and economic profiles of an area to encourage industrial and commercial investment
- Conduct comparative research on marketing strategies for industrial and commercial products
- Advise clients on advertising or sales promotion strategies
- Conduct public opinion and attitude surveys
- Initiate and maintain contact with the media
- Design market research questionnaires
- Conduct online marketing, E-commerce and Website promotions
- Ensure appropriate business/commercial licenses are in place
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

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## Who can apply for this job?

### The employer accepts applications from:

- Canadian citizens and permanent or temporary residents of Canada
- other candidates, with or without a valid Canadian work permit

## How to apply

### By email

[kimhiring2025@gmail.com](mailto:kimhiring2025@gmail.com)

This job posting includes screening questions. Please answer the following questions when applying:

- Are you currently legally able to work in Canada?

### Advertised until

2025-08-02

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [kimhiring2025@gmail.com](mailto:kimhiring2025@gmail.com)

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