



E-Commerce Manager

Posted by: fn kvs

Posting date: 22-Apr-2023 **Closing date:** 15-Oct-2023

Education: Bachelor's (Preferred)

Language:

Job location:

Salary: \$40171

Years of Experience: 2 years

Vacancy: 1

Job Type: Full Time

Job id:

Expired

Job description:

Roles and Responsibilities

Catalog Management:

- Responsible for maintaining the catalog on e-commerce marketplaces (Amazon, Flipkart and Pepperfry), ensuring product information is accurate and up-to-date.
- Work closely with the product team to ensure product listings are optimized for conversions and sales.

Promotions and Sales Enhancement Strategy:

- Develop and implement promotions and sales enhancement strategies to increase sales and improve customer engagement.
- Monitor market trends and competitor activity to identify new opportunities.

Day-to-Day Marketplace Operations:

- Oversee day-to-day marketplace operations, including listing updates, order management, and customer service.
- Ensure all marketplace policies and guidelines are followed.

Coordination with Key Personnel:

- Collaborate with key personnel from marketplaces to optimize each channel and meet objectives.
- Build strong relationships with marketplace contacts to leverage platform resources and opportunities.

Monthly Sales and Business MIS:

- Generate monthly sales and business MIS reports and analyze data to identify opportunities for growth and improvement.

Promotion Budget Planning:

- Assist co-founders in promotion budget planning to achieve business objectives.

SEO and Performance Marketing:

- Have a deep understanding of SEO, content and performance marketing ecosystem to evaluate work and drive growth.

Brand Presentation:

- Responsible for the brand presentation on e-commerce platforms, including content, catalog, and visibility.

Excel Reports:

- Use Excel to keep all reports organized and monitor sales, stocks & KPIs to identify opportunities for growth and improvement.

Managerial Freedom:

- Have the freedom to manage and execute on projects independently, while keeping management informed of progress and results.

Desired Candidate Profile

1. Minimum of 5-6 years of experience working with e-commerce marketplaces, with a proven track record of success (working with Amazon, Flipkart seller portals with knowledge of their logistics and ecosystem)
2. Bachelor's or Master's degree in Business, Marketing, or a related field preferred
3. Proficient in Excel and other analytical tools to monitor sales, stocks, and KPIs to identify opportunities for growth and improvement.
4. Ability to handle working in various verticals and adapting to new marketplaces as required.
5. Experience with D2C e-commerce a plus point

We are currently seeking talented and motivated individuals to join our **e-commerce team catering to the furniture segment**. As a member of our team, you will have the opportunity to work. If you're interested, e-mail us at: rijul.verma@amazonwood.in

Job Type: Full-time

Salary: ₹40,171.17 - ₹55,604.95 per month

Supplemental pay types:

- Performance bonus

Ability to commute/relocate:

- Pune, Maharashtra: Reliably commute or planning to relocate before starting work (Required)

Education:

- Bachelor's (Preferred)

Experience:

- E-Commerce: 3 years (Preferred)

Expected Start Date: 05/06/2023

Posted on canadianjobportal.com