



Junior Marketing and Sales Executive (Rajarhat-Newtown)

Posted by:

Posting date: 22-Apr-2023 **Closing date:** 15-Oct-2023

Education: Bachelor's (Required)

Language: english

Job location:

Salary: \$12000

Years of Experience: Fresher (less than 1 year)

Vacancy: 5

Job Type: Full Time

Job id:

Expired

Job description:

Agnik is a global connected vehicle analytics technology company (www.agnik.com, www.vyncs.com) with a wide range of products and platforms for the consumer, fleet, insurance, vehicle-repair-services, and automotive OEM markets. Agnik's onboard data stream mining software manages many in-vehicle devices worldwide. Agnik supports its products in 200+ countries with its headquarters in Columbia, Maryland, United States (USA). Agnik offers a popular connected vehicle product - VYNCS in the consumer market worldwide, Agnik's core analytic offerings span a wide spectrum including vehicle health, maintenance, driver behavior, fuel cost optimization, location services among others. Agnik team received numerous awards including the Frost & Sullivan Enabling Technology of the Year Award and the IEEE Top-10 Data Mining Case Studies Award Agnik's technology is based on years of research by its co-founders in this area. Agnik's president is an IEEE Fellow, winner of the IBM Innovation Award, winner of the US National Science Foundation CAREER Award among others. Presently Agnik is looking for **three (3)** full-time team members at its New Town, Kolkata office (EcoSpace Business Park) at the rank of Sales and Marketing Internship. If you are interested for this position then send a

copy of your complete resume to **abijali[at]agnik[dot]com** with the subject line “**Junior Sales and Marketing Executive**”.

Sales and Marketing Executives Responsibilities:

- Conducting outdoor research, or gathering information through surveys or by speaking to clients and staff.
- Attending and participating in meetings, workshops, events, and exhibitions.
- Collect quantitative and qualitative data from marketing campaigns
- Liaising with clients, vendors, and suppliers on behalf of the company's managers.
- Updating documents and sales records.
- Reviewing sales performance against sales targets.
- Observing and carrying out sales processes.
- Identifying potential weaknesses and offering improvement suggestions.
- Designing and presenting new social media campaign ideas.
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Preparing detailed promotional presentations.
- Helping with the planning and hosting of marketing events.
- Researching and evaluating competitor marketing and digital content.
- Contributing to the creation of mock-ups, email campaigns, and social media content.
- Keeping a log of everything learned and delivering presentations to staff and other stakeholders.

Skills/ Requirements:

- Degree in marketing, business, or similar required.
- **0 to 2 years of outdoor sales and/or marketing experience.**
- **Excellent verbal and written communication skills.**
- Strong self-motivation.
- Ability to work alone or as part of a team.
- Ability to cope with rejection.
- Ability to remain calm in fast-paced environments.
- Superb interpersonal skills.
- A professional appearance.
- Good understanding of the latest marketing trends and techniques.
- Must have a passion for marketing.
- Outstanding multitasking abilities.

Perks and Benefits:

We at Agnik believe our team is our biggest strength and we believe in paying our team members fair remuneration because we respect everyone's effort.

- Polite & Friendly Environment
- Monday to Friday
- Alternate Saturday off
- Flexible time
- On-Time Salary
- Fair Pay Policy
- Easy Leave Structure (Casual leave, Sick leave, Privileged leave, Comp.-off, etc.)
- 20 days of Holidays

- Leave encashment
- Provident Fund
- Possible overseas trip
- Opportunity to learn new technologies at the company's expense

Job Types:

Full-time, Permanent

Location:

Ecospace Business Park, New Town, Kolkata. Modern world-class office space.

Stipend:

Upto Rs. 12,000.00 to Rs. 15,000.00 per month **(for the first six months)**.

Benefits:

- Flexible schedule
- Leave encashment
- Provident Fund

Schedule:

- Day shift
- Flexible shift
- Monday to Friday

Ability to commute/relocate:

- Newtown, Kolkata - 700156, West Bengal: Reliably commute or planning to relocate before starting work (Required)

Education:

- Bachelor's (Required)

To fully demonstrate our commitment to the health, safety, and wellbeing of our associates, we are requiring all candidates to be fully vaccinated against COVID-19 as a condition of employment beginning. We believe this path forward further strengthens our workforce and the future growth and resilience of our company and community. Individuals with medical conditions that prevent them from getting the vaccine may request an exemption from the vaccine requirement.

Job Types: Full-time, Regular / Permanent, Internship, Fresher

Salary: Up to ?12,000.00 per month

Benefits:

- Flexible schedule
- Health insurance
- Leave encashment
- Paid sick time
- Provident Fund

Day range:

- Monday to Friday
- Weekend availability

Shift:

- Day shift
- Flexible shift

Supplemental pay types:

- Performance bonus

Ability to commute/relocate:

- Newtown, Kolkata - 700156, West Bengal: Reliably commute or planning to relocate before starting work (Required)

Application Question(s):

- Do you have any two-wheeler?
- Are you from West Bengal/ Kolkata?

Education:

- Bachelor's (Required)

Experience:

- Sales and Marketing: 1 year (Required)

Language:

- English (Required)

Willingness to travel:

- 75% (Required)

- Health insurance

Posted on canadianjobportal.com