Expert Designer

Posted by: digIT

Posting date:04-Feb-2023 **Closing date**: 11-Oct-2023

Education: Specialization in Design

Language: English

Job location:

Salary: $25

Years of Experience: 100

Vacancy: 4

Job Type: Full Time   **Job id**: CAJ3226751

Expired

Job description:

At digIT we see graphic design as visual storytelling that engages informs and inspires. We re looking for a talented graphic designer who can take concepts and ideas and create visual representations in both print and electronic media. The ideal candidate will have expert knowledge of current design software and be skilled in every step of the design process from concept to final deliverable. Collaborating with multiple teams across the company the graphic designer should be able to take written or spoken ideas and convert them into a design that connects. The successful candidate will have a thorough understanding of branding and marketing and be able to find the right style and layout for every project.

Objectives of this role

Work on a wide range of projects and media using various software programs to visualize and develop innovative graphic designs that meet business goals

Obtain input from managers to ensure that designs meet organizational standards and brand expectations express ideas accurately and represent the company or client appropriately

Work independently as well as cooperatively with marketing team to meet deadlines stay within budget and schedule project implementation based on workload which may include five or more simultaneous projects

Examine existing processes identify flaws and create solutions that improve design capabilities

Update and maintain inteal databases for designs photography and video

Responsibilities

Collaborate brainstorm and strategize with multiple teams or clients on a wide range of materials that may include web pages presentations programming collateral signage inteal communications newsletters and marketing materials

Translate strategic direction into high-quality design within an established brand identity

Develop concepts by hand or with software and execute original content by determining the ideal usage of color text font style imagery and layout

Manage the design and uploading process for all project materials based on best practices for using a content management system

Use trend intelligence and knowledge of historical and current markets when designing and executing specific classifications

Required skills and qualifications

Exceptional creativity and innovative design skills

Five or more years of experience (academic and professional) with design software including Illustrator InDesign Photoshop Dreamweaver

Excellent communication and presentation skills

Organizational and time-management skills for meeting deadlines in a fast-paced environment

Desire to continue building skill set with education and training

Preferred skills and qualifications

Three or more years of experience in professional graphic design preferably with a creative or marketing agency

Bachelor's degree (or equivalent) in graphic design art or related discipline

Working knowledge of CSS3 HTML5 and JavaScript

Knowledge of WordPress and content management systems

Photography experience and proficiency with photo-editing software.

Posted on canadianjobportal.com