



Marketing manager

Posted by: International Rubber Products Ltd.

Posting date: 13-Nov-2024 **Closing date:** 12-May-2025

Education: College/CEGEP or equivalent experience

Language: English

Job location: Edmonton

Salary: \$48.50 Per Hour

Years of Experience: Fresher (less than 1 year)

Vacancy: 1

Job Type: Full Time

Job id: CAJ6979164

Expired

Job description:

Overview

Languages

English

Education

College/CEGEP
or equivalent experience

Experience

7 months to less than 1 year

Work setting

Relocation costs not covered by employer

Responsibilities

Tasks

- Analyze market research data to improve business decisions or activities
- Conduct economic or commercial surveys to identify potential markets for products or services
- Develop all kinds of events for publicity, fundraising and information purposes
- Direct the development and maintenance of an organization's Internet and intranet sites
- Direct the marketing strategies of establishments
- Implement communication strategies and programs
- Oversee the preparation of written material for website content
- Review written material, such as reports, briefs, speeches, presentations and press releases
- Develop promotional materials
- Manage contracts
- Market business services

Supervision

No supervision responsibility

Experience and specialization

Computer and technology knowledge

- MS Access
- MS Excel
- MS Word

Area of specialization

Marketing

Additional information

Work conditions and physical capabilities

Attention to detail
Fast-paced environment

How to apply

Direct Apply

By applying directly on Job Bank (Direct Apply)

By email

rpresumes7@gmail.com

How-to-apply instructions

Here is what you must include in your application:

- References attesting experience
- Cover letter

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: rpresumes7@gmail.com

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