



Sales & Marketing Manager

Posted by: Starts Foods Ltd.

Posting date: 02-Dec-2024 **Closing date:** 31-May-2025

Education: College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2years

Language: English

Job location: East York

Salary: \$42 Per Hour

Years of Experience: 3 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ5426739

Job description:

Assist in product development

Develop communication strategies

Develop promotional materials

Hire, train, direct and motivate staff

Manage contracts

Market business services

Plan and control budget and expenditures

Write and edit press releases, newsletter and communications materials

Direct and evaluate establishments and departments that develop and implement communication strategies and information programs

Direct and evaluate establishments and departments that maintain media relations on behalf of businesses, governments and other organizations

Direct and evaluate establishments and departments that publicize activities and events on behalf of businesses, governments and other organizations

Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services

Act as spokesperson for an organization

Advise clients on advertising or sales promotion strategies

Co-ordinate special publicity events and promotions

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