



## Sales & Marketing Manager

**Posted by:** Butter Chicken Roti Corporation

**Posting date:** 02-Dec-2024      **Closing date:** 31-May-2025

**Education:** Bachelor's degree

**Language:** English

**Job location:** Concord

**Salary:** \$42 Per Hour

**Years of Experience:** 1 year

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ1519430

Expired

### Job description:

Assist in product development

Develop communication strategies

Develop promotional materials

Hire, train, direct and motivate staff

Manage contracts

Market business services

Plan and control budget and expenditures

Direct and evaluate establishments and departments that develop and implement communication strategies and information programs

Direct and evaluate establishments and departments that maintain media relations on behalf of businesses, governments and other organizations

Direct and evaluate establishments and departments that publicize activities and events on behalf of businesses, governments and other organizations

Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services

Act as spokesperson for an organization

Advise clients on advertising or sales promotion strategies

Co-ordinate special publicity events and promotions

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