



Marketing Consultant - Market Research

Posted by: Waymaker Creative Services Inc

Posting date: 07-Nov-2024 **Closing date:** 06-May-2025

Education: Bachelor's degree

Language: English

Job location: Fort McMurray

Salary: \$31.00 to 41.00 hourly (To be negotiated) Per Hour

Years of Experience: 3 years

Vacancy: 2

Job Type: Full Time

Job id: CAJ1557907

Job description:

Responsibilities

Tasks

- Develop all kinds of events for publicity, fundraising, and information purposes
- Evaluate communication strategies and programs
- Prepare written material such as reports, briefs, website content
- Provide consultation on planning and starting new businesses.
- Develop venture capital sources

Respond to inquiries from members of the business community concerning development opportunities
Act as spokesperson for an organization
Answer written and oral inquiries
Co-ordinate special publicity events and promotions
Initiate and maintain contact with the media
Prepare sports, literary, performance, or other contracts
Design market research questionnaires
Develop a portfolio of marketing materials
Evaluate customer service and store environments
Design, conduct, and analyze quantitative and qualitative research projects
Develop feasibility studies
Conduct online marketing, E-commerce, and Website promotions
Develop marketing strategies
Ensure appropriate business/commercial licenses are in place
Deliver presentations at conferences, workshops, or symposia
Develop and implement business plans
Maintain and manage digital database
Consult with clients after the sale to provide ongoing support

Who can apply for this job?

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: waymakercreatives@gmail.com

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