

# canadianjobportal.com

## Marketing Coordinator

**Posted by:** 1921823 Ontario Limited

**Posting date:** 09-Sep-2024      **Closing date:** 08-Mar-2025

**Education:** Bachelor's degree

**Language:** English

**Job location:** Kitchener

**Salary:** \$33 Per Hour

**Years of Experience:** 1 year

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ5622601

## Job description:

### Job Details

- Employment: Permanent, full time
- Hours/ week: 32
- Start Date: As soon as possible

### Overview

**Languages**

English

**Education**

Bachelor's degree

**Experience**

1 year to less than 2 years

**On site**

Work must be completed at the physical location. There is no option to work remotely.

**Responsibilities****Tasks**

Develop all kinds of events for publicity, fundraising and information purposes

Develop communication strategies

Implement communication strategies and programs

Oversee the preparation of public written material

Provide consultation on planning and starting of new businesses.

Publicize activities, workshops, meetings and other events for fundraising or information purposes

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Develop social and economic profiles of an area to encourage industrial and commercial investment

Conduct comparative research on marketing strategies for industrial and commercial products

Act as spokesperson for an organization

Advise clients on advertising or sales promotion strategies

Assist in the preparation of brochures, reports, newsletters and other material

Co-ordinate special publicity events and promotions

Prepare and/or deliver educational, publicity and information programs, materials and sessions

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals  
Design market research questionnaires  
Develop portfolio of marketing materials  
Evaluate customer service and store environments  
Conduct online marketing, E-commerce and Website promotions  
Develop marketing strategies  
Maintain and manage digital database  
Write and edit press releases, newsletter and communications materials  
Consult with clients after sale to provide ongoing support

## Benefits

### Health benefits

Health care plan

## Who can apply to this job?

### Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.

## How to apply

### By email

[jobsxtremecarrentals@gmail.com](mailto:jobsxtremecarrentals@gmail.com)