



Digital marketing officer

Posted by: Carbone Restaurant Group LTD

Posting date: 18-Jul-2024 **Closing date:** 14-Jan-2025

Education: Bachelor's degree

Language: English

Job location: Winnipeg

Salary: \$35 Per Hour

Years of Experience: 1 year

Vacancy: 2

Job Type: Full Time

Job id: CAJ2891598

Expired

Job description:

Responsibilities

Tasks

- Develop communication strategies
- Develop policies
- Evaluate communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content

Supervise professional and support staff and students
Supervise staff
Write speeches, presentations and press releases
Perform administrative tasks
Plan development projects
Prepare reports, research papers, educational texts or articles
Advise clients on advertising or sales promotion strategies
Conduct analytical marketing studies
Design market research questionnaires
Evaluate customer service and store environments
Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
Develop marketing strategies
Maintain and manage digital database
Write and edit press releases, newsletter and communications materials

Supervision

3-4 people

Experience and specialization

Computer and technology knowledge

Adobe Illustrator
Adobe Photoshop
CSS
HTML editing software
JavaScript
MS Excel
MS PowerPoint
MS Word

Additional information

Work conditions and physical capabilities

Work under pressure
Tight deadlines
Fast-paced environment
Attention to detail

Personal suitability

Efficient interpersonal skills
Excellent oral communication
Excellent written communication

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: benjamin@carbonerestaurantgroup.com

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