



Business development officer

Posted by: Carbone Restaurant Group LTD

Posting date: 18-Jul-2024 **Closing date:** 14-Jan-2025

Education: Bachelor's degree

Language: English

Job location: Winnipeg

Salary: \$35.00 Per Hour

Years of Experience: 2 years

Vacancy: 2

Job Type: Full Time

Job id: CAJ2558293

Expired

Job description:

Responsibilities

Tasks

- Develop policies
- Supervise professional and support staff and students
- Perform administrative tasks
- Plan development projects
- Recruit and hire staff

Respond to enquiries from members of the business community concerning development opportunities

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Develop social and economic profiles of an area to encourage industrial and commercial investment

Conduct comparative research on marketing strategies for industrial and commercial products

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Design market research questionnaires

Develop portfolio of marketing materials

Evaluate customer service and store environments

Design, conduct and analyze quantitative and qualitative research projects

Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites

Provide consultation on planning and starting of new businesses.

Develop marketing strategies

Ensure appropriate business/commercial licenses are in place

Deliver presentations at conferences, workshops or symposia

Develop and implement business plans

Consult with clients after sale to provide ongoing support

Supervision

5-10 people

Experience and specialization**Computer and technology knowledge**

MS Excel

MS Office

MS Outlook

MS PowerPoint

MS Windows

Area of work experience

Product development

Additional information

Work conditions and physical capabilities

- Work under pressure
- Tight deadlines
- Fast-paced environment
- Attention to detail

Personal suitability

- Client focus
- Organized
- Team player
- Due diligence

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: benjamin@carbonerestaurantgroup.com

Posted on canadianjobportal.com