



Marketing specialist

Posted by: Reesink Canada Wholesale Inc

Posting date: 22-Jun-2024 **Closing date:** 19-Dec-2024

Education: Bachelor's degree

Language: english

Job location: Vaughan

Salary: \$32.31 Per Hour

Years of Experience: 2 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ5266467

Expired

Job description:

Responsibilities

Tasks

- Develop all kinds of events for publicity, fundraising and information purposes
- Develop communication strategies
- Develop policies
- Evaluate communication strategies and programs

Implement communication strategies and programs
Oversee the preparation of public written material
Prepare bibliographies, indexes, reading lists, guides and other finding aids
Prepare written material such as reports, briefs, website content
Produce educational and publicity programs and informational materials to awaken curiosity and interest in the subject matter
Provide consultation on planning and starting of new businesses.
Publicize activities, workshops, meetings and other events for fundraising or information purposes
Supervise professional and support staff and students
Supervise staff
Train staff
Write speeches, presentations and press releases
Administer programs to promote industrial and commercial business investment in rural and urban areas
Perform administrative tasks
Plan development projects
Develop venture capital sources
Recruit and hire staff
Respond to enquiries from members of the business community concerning development opportunities
Provide advice on procedures and requirements for government approval of development proposals
Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
Develop social and economic profiles of an area to encourage industrial and commercial investment
Conduct comparative research on marketing strategies for industrial and commercial products
Prepare reports, research papers, educational texts or articles
Act as spokesperson for an organization
Advise clients on advertising or sales promotion strategies
Answer written and oral inquiries
Assist in the preparation of brochures, reports, newsletters and other material
Co-ordinate special publicity events and promotions
Conduct public opinion and attitude surveys
Gather, research and prepare communications material
Initiate and maintain contact with the media
Prepare and/or deliver educational, publicity and information programs, materials and sessions

- Prepare sports, literary, performance or other contracts
- Provide consulting services to government and other organizations
- Conduct analytical marketing studies
- Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends
- Review and evaluate commercial or industrial development proposals
- Design market research questionnaires
- Develop portfolio of marketing materials
- Evaluate customer service and store environments
- Design, conduct and analyze quantitative and qualitative research projects
- Develop feasibility studies
- Conduct online marketing, E-commerce and Website promotions
- Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites
- Prepare funding applications
- Develop marketing strategies
- Ensure appropriate business/commercial licenses are in place
- Deliver presentations at conferences, workshops or symposia
- Develop and implement business plans
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials
- Copywrite
- Consult with clients after sale to provide ongoing support
- Supervise office and volunteer staff

Additional information

Personal suitability

- Client focus
- Efficient interpersonal skills
- Excellent written communication
- Flexibility
- Judgement
- Organized

Dependability

Who can apply to this job?

The employer accepts applications from:

- Canadian citizens and permanent or temporary residents of Canada.
- Other candidates with or without a valid Canadian work permit.

How to apply

By email

crownimmigration18@gmail.com

Posted on canadianjobportal.com