



## Marketing manager

**Posted by:** International Rubber Products Ltd.

**Posting date:** 17-May-2024      **Closing date:** 13-Nov-2024

**Education:** College/CEGEP or equivalent experience

**Language:** English

**Job location:** Edmonton

**Salary:** \$48.50 Per Hour

**Years of Experience:** Fresher (less than 1 year)

**Vacancy:** 1

**Job Type:** Full Time

**Job id:** CAJ5372182

Expired

## Job description:

### Overview

### Languages

English

### Education

College/CEGEP  
or equivalent experience

### Experience

7 months to less than 1 year

### **Work setting**

Relocation costs not covered by employer

### **Responsibilities**

#### **Tasks**

- Analyze market research data to improve business decisions or activities
- Conduct economic or commercial surveys to identify potential markets for products or services
- Develop all kinds of events for publicity, fundraising and information purposes
- Direct the development and maintenance of an organization's Internet and intranet sites
- Direct the marketing strategies of establishments
- Implement communication strategies and programs
- Oversee the preparation of written material for website content
- Review written material, such as reports, briefs, speeches, presentations and press releases
- Develop promotional materials
- Manage contracts
- Market business services

#### **Supervision**

No supervision responsibility

### **Experience and specialization**

#### **Computer and technology knowledge**

- MS Access
- MS Excel
- MS Word

#### **Area of specialization**

Marketing

## Additional information

### Work conditions and physical capabilities

Attention to detail  
Fast-paced environment

### How to apply

#### Direct Apply

By applying directly on Job Bank (Direct Apply)

#### By email

[rpresumes7@gmail.com](mailto:rpresumes7@gmail.com)

#### How-to-apply instructions

Here is what you must include in your application:

- References attesting experience
- Cover letter

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [rpresumes7@gmail.com](mailto:rpresumes7@gmail.com)**

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