



Marketing vice-president - trade, broadcasting and other services

Posted by: Van Cheong Tea

Posting date: 02-May-2024 **Closing date:** 29-Oct-2024

Education: College Diploma

Language: English

Job location: Burnaby

Salary: \$41.50 Per Hour

Years of Experience: 3 years

Vacancy: 1

Job Type: Full Time

Job id: CAJ7068157

Expired

Job description:

We are a leading supplier and distributor of fine tea and bubble tea ingredients to British Columbia, Alberta and Manitoba. We have an extensive product list and competitive pricing that offers customers the best selection of products to support their business needs. We have a 13,000 sq. ft. manufacturing plant where all the production, packaging and blending of tea occur. Van Cheong Tea is a stable growing and vibrant entity, which the owners and its employees are working in joint efforts to elevate the company to the next level. The company is keen on innovation; this includes new flavors, superior quality and new blends. To facilitate in achieving these goals, we have our specialists stationed on the manufacturing plant,

working diligently daily to come up with fresher products.

Tasks

- Allocate material, human and financial resources to implement organizational policies and programs
- Authorize and organize the establishment of major departments and associated senior staff positions
- Co-ordinate the work of regions, divisions or departments
- Establish objectives for the organization and formulate or approve policies and programs
- Represent the organization, or delegate representatives to act on behalf of the organization, in negotiations or other official functions
- Select middle managers, directors or other executive staff; delegate the necessary authority to them and create optimum working conditions
- Require supervising up to 20 people
- Relationship management among distributors

Requirements

- Strong background in marketing & management
- Minimum college diploma education
- 3-5 years of experience is required
- Deep understanding of brand management

Wage and Hours

- 41.50/hour & 35 hours/week
- 4% vacation pay

Please send resume and cover letter to
vancheongteahr@outlook.com

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: vancheongteahr@outlook.com

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